

# Load Craze

Load Craze is a San Andreas-based delivery service app that allows anyone with a license to deliver items big or small.

- [Overview Of Load Craze](#)
- [Controversies](#)

# Overview Of Load Craze

Load Craze is a San Andreas-based delivery service app that allows independent contractors to deliver items locally using their own vehicles. The company was founded in 2023 by entrepreneur Johnson as a way to disrupt the traditional delivery and logistics industry.

Load Craze has been criticized for its loose background check requirements that allow just about anyone with a driver's license to start delivering for them. This has created controversy and concerns around safety, security, and liability. However, the company maintains that all delivery drivers are independent contractors responsible for their own actions.

## Business Model

The Load Craze business model is based around crowdsourcing deliveries to independent contractors rather than traditional company-employed drivers.

- **Customers** request delivery service through the Load Craze app or website. They can request delivery from restaurants, stores, or peer-to-peer sending.
- **Drivers** sign up through the app to start receiving delivery requests. Background checks are minimal - drivers only need a valid driver's license, vehicle insurance, and a cleared DMV record.
- Drivers keep 80% of the delivery fee while Load Craze takes a 20% cut. Drivers are classified as independent contractors and must provide their own vehicle and gas.
- Load Craze onboards thousands of new drivers every month, providing constant availability of drivers across San Andreas. The company heavily promotes the flexibility it offers drivers to work whenever they want.

Despite **controversies**, Load Craze has become embedded in San Andreas culture:

- Many restaurants and stores prominently feature Load Craze stickers in windows and menus, indicating they partner with the service. This near-ubiquity helps reinforce brand awareness.
- It is common to see Load Craze drivers double-parked or parked in fire lanes as they run in to pick up deliveries. This frequently causes traffic disruptions.
- "Load Crazying" has become a verb used by young people to mean making extra cash doing odd delivery jobs off the books. For example, a college student may Load Craze some pizzas for dorm residents on weekends.
- Artists have incorporated the bright orange and green Load Craze driver bag into streetwear fashion. The bags have become a cultural icon representing the gig economy.

The company promises it is working to improve safety and accountability measures while still empowering drivers with flexible earning opportunities. However, regulators maintain close oversight to balance innovation and responsible transportation.

# Controversies

Load Craze has faced ongoing criticism over lax driver vetting and oversight leading to preventable safety issues. While the company maintains drivers are independent contractors, critics argue Load Craze needs stricter policies to ensure public safety.

And Load Craze's lightweight background check requirements have created controversy around safety:

- **Limited vetting of drivers** - With such limited background checks, critics allege that Load Craze allows drivers with criminal histories or suspended licenses to deliver for them. This puts customers at risk.
- **No special licensing** - Drivers do not go through any special licensing or training programs. This means novice drivers with little experience may be handling large delivery vehicles.
- **Lack of accountability** - The independent contractor status means Load Craze itself cannot be held liable for driver actions. Drivers are responsible for their own due diligence.
- **Inadequate insurance** - Standard personal auto insurance policies often do not cover commercial delivery services. This could leave customers or other motorists under-compensated in case of an accident.

While Load Craze maintains that drivers should be responsible for themselves, critics argue the company needs stricter oversight over who can represent them and handle customers' deliveries. The San Andreas Department of Transportation continues to monitor and investigate the company for potential policy violations.

## History of Safety Issues

Since its founding in 2018, Load Craze has accumulated a track record of safety incidents:

- In August 2023, a Load Craze driver delivering heavy furniture was involved in a rollover accident that injured 2 other drivers. Load Craze stated he failed to properly tie down the load.
- A July 2023, investigative report found over 100 Load Craze drivers had prior DUI convictions or license suspensions. Load Craze claimed background checks will improve.
- In February 2023, a Load Craze driver spontaneously assaulted a restaurant manager who told him the order wasn't ready yet. The company said they would implement anger management training.
- Load Craze vehicles have been involved in thousands of accidents over the years, ranging from fender benders to fatal crashes. The company maintains it cannot be responsible for contractor actions.

While Load Craze has pledged to improve, critics argue a lack of accountability and oversight persists.

## Deadly Blaine County Incident

The most tragic Load Craze incident occurred in September 2023 when improperly secured cargo fell off a Load Craze van on the Senora Freeway in Blaine County, crushing a passing car and killing an entire family of 4 and injuring 5 more people.

Reports indicate the Load Craze driver had stacked heavy televisions unsecured along with other appliances he was contracted to deliver. As he switched lanes on the highway, the cargo tumbled out the back and directly onto the family's vehicle behind him.

In the aftermath, Load Craze stated the driver clearly violated protocol by not properly tying down his load. However, victim advocates argue the company does not enforce cargo standards or properly train its contractors.

The grieving family has filed a lawsuit against Load Craze citing negligent hiring and lack of safety oversight. Prosecutors are also filing involuntary manslaughter charges against the driver.

This tragedy has amplified calls for regulators and elected officials to impose stricter requirements on delivery apps like Load Craze to enforce accountability over contractors and public safety. However, Load Craze insists imposing more

rules would undermine the flexibility drivers value.

The deadly Blaine County incident remains under active investigation. In the meantime, Load Craze faces renewed scrutiny over reforms to prevent similar negligence and driver misconduct from harming more innocent lives on San Andreas' roads.